



Christine Scholz

Graphic Designer and Illustrator

4 Divito Trail - Hopatcong, NJ 07843

Phone: 973-262-8723 • Email: aspecialsomeone99@yahoo.com • URL: www.designsbychrissy.com

Professional Summary

Vast array of graphic design experiences. Editorial page layout, magazine cover design, technical illustrations, advertising, logo design, packaging, promotional material.

Highly motivated individual, with a verifiable record of accomplishments providing many years of professional service. Highly organized, recognized as a results-oriented and solution focused individual. Whose passion and greatest strength is being creative. With an easy to get along with spirit, the prime focus is always the task at hand.

Work Experience

02/2008 - Present **All American Craft Publishing, Stanhope, NJ**
Managing Graphic Designer

- Magazine Layout from concept through completion (Bead Unique, Paper Creations, Scrapbooking & Beyond, Quick & Easy Painting, Paintworks)
- Working within tight deadlines (Due in Art, Advertising, Shipping)
- Attending photoshoots, styling shots.
- Images: checking for print readiness CMYK, 300 dpi
- Picking images from photoshoots
- Silos: for page layout and embellishment on pages
- Layout and format text
- Typography
- Various stages of proofing for magazines 1-2 (or more) black and white proofs / corrections, 1-2 (or more) color proofs / corrections
- Text and image corrections with each new proof
- Placement of ads
- PDF files for upload to printer
- Prepare files to emerge to printer
- Blueline corrections
- Archive complete books
- Process, design and coordinate all ads for all the magazines.
- Illustrate (as a freelance artist) diagrams charts and schematics for Knit and Style, The Quilter and Fabric Trends Magazine

9/2006 - 4/2007 **Eclipse Marketing Services, Morristown, NJ**
Production Coordinator

- Coordinated multiple direct mail projects for a very busy marketing firm.
- Arranged teleconference meetings in various time zones.
- Provided exceptional client services for high profile clients. Some include Time Warner Cable, Comcast Cable, World Wrestling Entertainment and many other cable and entertainment companies.
- Collaborated as a team member from the conception of a project through completion.
- Prepared designs for prepress by utilizing my skills in Adobe Photoshop, Illustrator and In Design.
- Designed black plates for mass four color print projects.
- Obtained quotes from vendors and communicating regarding printing issues..
- Quality, creative results in a fast turn-around time frame.

Computer Skills

Adobe Illustrator
Adobe Photoshop
Adobe In Design
Quark Express
Power Point

Publisher
Excel
Outlook
Word
ACT!
Typing (52 wpm)

Traditional Skills

Drawing
Photography
Photo retouching

1/2003 - 5/2006 **European Cigarette Imports, Randolph, NJ**
Executive Assistant / Graphic Designer

- Supported the President of the company, the Assistant to President and the VP of Marketing.
- Coordinating twelve major trade shows per year.
- Wrote form letters and mail merged in MS Word and Act!
- Planned domestic and international travel for the President , the Assistant to President and VP of Marketing.
- Utilized my graphic design skills in Illustrator, Photoshop, Quark and In Design to produce direct mail, POS material, packaging, signage and a vast array of marketing material.
- General office duties include faxing, filing, data entry, utilizing my skills in MS Word, Excel Outlook and Publisher.
- Also performed exceptional customer service taking orders, entering them into the system and resolving any issues that may arise.

Freelance / Contracted Work

Present **Designs by Chrissy** - Logo Design • Various print projects
2007 **Express Personnel** - Temp Work • Administrative Work.
2007 **Creative Group** - Temp Work • Graphic Design
2002 **Vir-Assist Business Solutions** - Logo Design • Resume • Brochures

Education

11/2005-03/2007 **The Art Institute, Pittsburgh, PA**

- Associate Degree
- In progress, pursuing my degree in Graphic Design - 3.8 GPA

11/2003 - 1/2005 **Lehigh Valley College, Allentown, PA**

- Certification in Visual Communications.
- 3.9 GPA
- Award winning design in freshman year.