

For Immediate Release

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Local Author Ryan Jones Releases Cyberwarfare Novel

St. Louis, Missouri, USA – Neshui Press has released Datashark, a high-tech thriller about hackers, cyberwarfare, and the National Security Agency by author Ryan Jones. In Datashark, the full potential of cyberwarfare as a weapon of mass destruction hits the American heartland, causing heavy casualties and demanding a decisive American response. The NSA is forced to take the law into its own hands to deal with hackers who have graduated from Internet nuisance to national security threat.

Jones draws from his experience as an engineer and thousands of hours of research to craft a novel that is fast-paced and technically accurate. From the Oval Office and the heavily secured computer rooms of the National Security Agency to the missile fields of Russia and all-out war in the Taiwan Straits, Datashark propels the reader into a world thrust to the edge of nuclear war by a technology it can no longer control.

Ryan Jones is an aerospace engineer, a patented inventor, and an instrument-rated pilot. A graduate of Tulsa University in Tulsa, Oklahoma, he and his wife live in St. Louis.

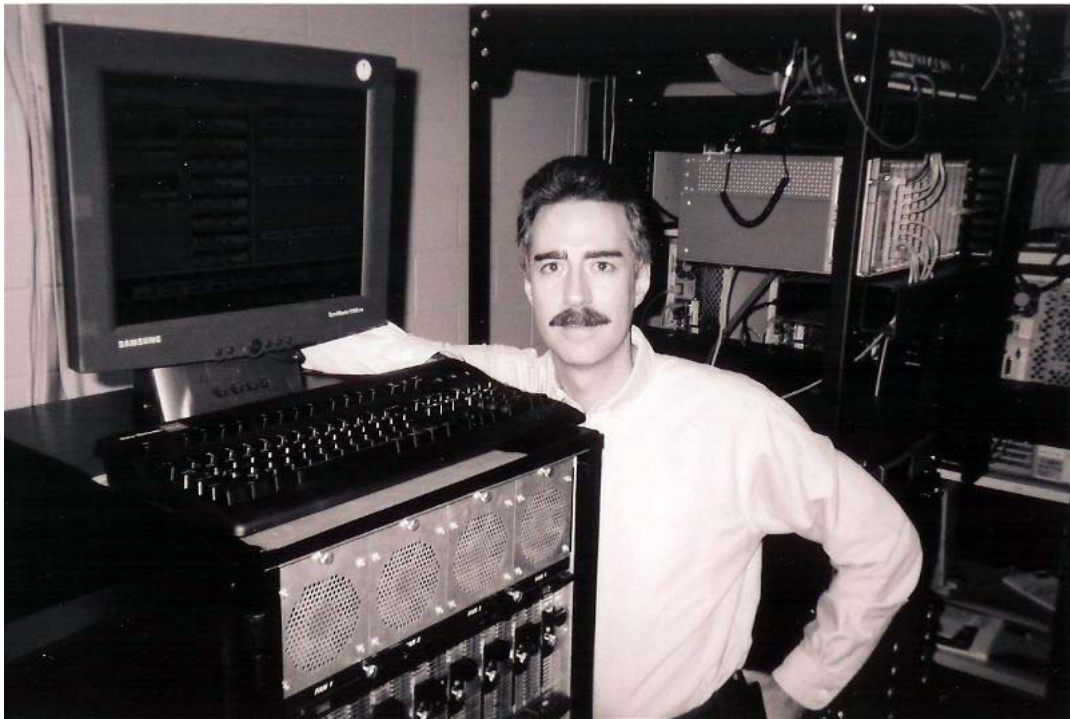
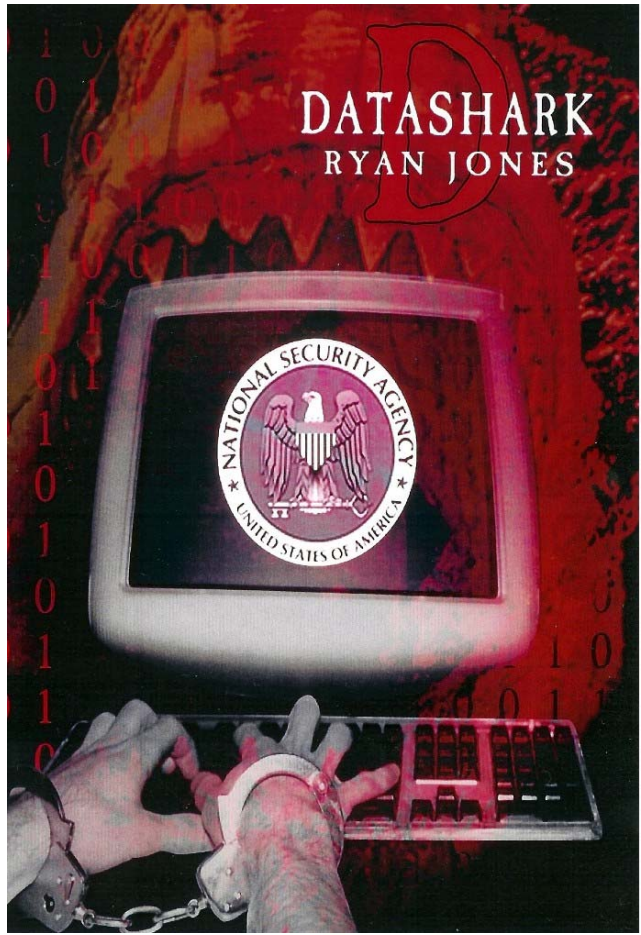
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Datashark

Neshui Press

ISBN 1931190526

Retail Price: \$13.95



TALKING ABOUT DATASHARK

WHAT'S IT ABOUT? Datashark is a novel about Hackers, Information Warfare, and the National Security Agency. The government finally decides something must be done about hackers, so a secret branch of the military sets out to catch them and put them to work on America's cyber defenses. The hackers who refuse "disappear." But one of the hackers imprisoned by the military has powerful friends, able to threaten even the US government.

GENRE: Technothriller

WHY HACKERS? Next to Al-Qaeda, hackers are some of the most elusive people on earth. And hackers affect your life every day, not just when you get on a computer.

WHAT IS INFORMATION WARFARE? It's using computers to break things without having to blow them up. A skilled hacker could immobilize our military, shut down the national electrical grid, and drain your bank account, all on the same day. It's a very real threat.

WHAT IS THE NATIONAL SECURITY AGENCY? They're the people responsible for safeguarding our government's communications, and listening in on everyone else's. Their budget and manpower dwarfs the CIA, but most people don't even know they exist. If hacking ever turns into outright information warfare, as it does in my novel, the NSA will be on the front lines.

WHY SHOULD I CARE? Almost everything you touch is affected in some way by computers. And if it uses a computer, it can be attacked by information warfare. And believe it or not, you are a vital link in our nation's defense against information warfare.

WHY DID YOU WRITE IT? I love learning about technology and telling a good story. Writing allows me to indulge both interests.

WHAT GAVE YOU THE IDEA? After my firewall program was attacked four times while trying to download a security update from Microsoft, I knew hackers had graduated from a nuisance to a genuine threat. I thought, "What could we do about these guys if we *really* took the gloves off?" The idea of making the hackers work for *us* intrigued me, so I researched and asked a lot of "what if" questions until an interesting story emerged.

WHY SHOULD ANYONE CARE WHAT RYAN JONES THINKS? I've been in the defense industry for about 20 years (designing airplanes is my day job), a lot of that time inside classified programs. I've been behind the curtain, so that part of my fiction is realistic as I can legally make it. I've also spent thousands of hours researching the facts behind this book, and I've tried to interview the people who do the same job in the real world as every major character in my book. The premise is strictly fiction, but the facts are real.

HOW DO I GET A COPY OF DATASHARK? You can order it at any Barnes & Noble store, or from Amazon.com. It's currently "on the shelf" only at stores where I've recently done a book signing.