

Table of Contents

Page 3	Introduction The future of mobile banking <i>Frederick Lowe, editor, ATMmarketplace.com</i>
Part I	Survey Results
Page 5	Consumers
Page 13	Financial Professionals
Part II	Commentaries
Page 24	Delivering on a long-awaited promise: mobile personal payments <i>Mark Moore, S1 Corp., and Dan Schatt, PayPal</i>
Page 26	Mobile payments: Coming soon, but how soon? <i>Mani Kulasooriya, Monvia</i>
Page 27	Mobile payments deliver multiple benefits <i>Meyer Malka, Bling Nation</i>
Page 29	Smartphones drive adoption of mobile banking and mobile payments <i>Scott Burwell, Jack Henry & Associates</i>
Page 31	The evolution of mobile banking <i>Soren Bested, Monitise Americas</i>



Frederick Lowe, editor
frederickl@networldalliance.com

CONTRIBUTERS

Soren Bested
Scott Burwell
Mani Kulasooriya
Meyer Malka
Mark Moore
Dan Schatt

Joseph Grove, executive editor
josephg@networldalliance.com

AUDIENCE DEVELOPMENT

Dan Scofield
dans@networldalliance.com

John Renner
johnr@networldalliance.com

DESIGNER
Nicole Wheeler

NETWORLD ALLIANCE

Dick Good, CEO
dickg@networldalliance.com

Alan Fryrear, chairman
alanf@networldalliance.com

Tom Harper, president
tomh@networldalliance.com



MOBILE BANKING: FUTURE TRENDS AND THE STATE OF THE INDUSTRY ©2010 NetWorld Alliance LLC. 13100 East Point Park Blvd., Louisville, KY 40223. (502) 241-7545. All rights reserved. No part of this publication may be reproduced without the express written approval of the publisher. Viewpoints of the columnists and editors are their own and do not necessarily represent the viewpoints of the publisher.