

AUDIENCE PROFILE



MONTHLY SITE AVERAGES

2,828 page views

1,293 visits

944 unique visitors

12-months ending 8/31/2015 (Google Analytics)

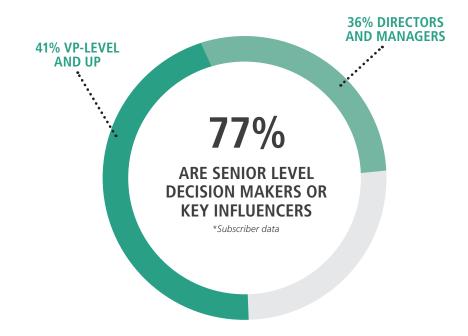


SUBSCRIBERS AND FOLLOWERS

1,400+ email newsletter subscribers

500+ social media followers

As of 9/3/2015. Includes Twitter, LinkedIn, Facebook.



Virtual Currency Today, the newest addition to Networld Media Group's portfolio, is cross-promoted to readers of Networld's existing media properties.





















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COMPANIES REPRESENTED IN OUR AUDIENCE INCLUDE:

- 7-Fleven
- Academy Sports + Outdoors
- Ahold USA
- American Airlines
- American Honda Motor Co.
- Amtrak
- Apple
- Arizona Cardinals
- Bank of America
- BB&T
- Bed Bath & Beyond
- Best Buy
- BI's Wholesale Club
- Buffalo Wild Wings
- Cabela's
- Capital One
- CarMax
- Carnival Cruise Lines
- Chick-fil-A
- Children's Hospital of Philadelphia
- Children's Medical Center Dallas

- Chipotle Mexican Grill
- Citibank
- City of Phoenix
- Coca-Cola Enterprises
- Continental Airlines
- CVS Caremark
- Dallas Area Rapid Transit
- Dick's Sporting Goods
- Disney Parks and Resorts
- Domino's Pizza
- Dunkin' Donuts
- FedEx
- Golden Nugget Casinos
- Helzberg Diamonds
- Hilton Hotels
- Home Depot
- Indiana University
- JCPenney
- JPMorgan Chase Bank
- Kroger
- LifeWay Christian Stores

- Little Caesars
- Macy's
- Marriott Hotels
- Mavo Clinic
- McDonald's
- MGM Resorts International
- Michigan State University
- Morgan Stanley Bank
- Office Depot
- Panera Bread
- Papa John's
- PepsiCo
- Publix
- RaceTrac Petroleum
- Regal Entertainment Group
- Rite Aid
- Safeway
- Smithsonian Institution
- Sonic Drive-In
- Sony Pictures Entertainment
- Speedway SuperAmerica LLC

- St. Luke's Hospital & Health Network
- Starbucks Coffee
- Stony Brook University Medical Center
- Subway
- Target
- TD Bank
- Texas A&M University
- TIX
- U.S. Department of Education
- U.S. Department of Veterans Affairs
- United Airlines
- Universal Parks and Resorts
- University of Florida
- University of Southern California
- University of Texas
- Walgreen
- Walmart
- Washington Metropolitan Area Transit Authority
- Wells Fargo
- Yum! Restaurants International