

Meet the QuickBooks® Family of Financial Software



An at-a-glance guide to benefits available in the latest products.



If you need just the basics for cash flow management and tax planning, consider...

QuickBooks Simple Start™

- Easiest and fastest to setup and learn
- Simple concepts—money *In* and money *Out*
- FREE version available
- 30 days free support¹

Key Benefits: Simplest way to track sales and expenses and have all data organized at tax time.

Please Note: For inventory control, online banking, multi-user access, payroll and/or the accountant's copy feature, QuickBooks Pro is a better solution.



If you need 24/7 access and ability to share data with accountant and colleagues, consider...

QuickBooks Online Edition

- Full general ledger capabilities with anytime, anywhere multi-user access
- Automatic updates to newest software and features
- Best in class customer service

Key Benefits: Easy to learn and use, allows multiple users, and provides industry leading data security.

Please Note: For detailed inventory tracking, purchase orders, ability to give discounts or online bill pay, consider QuickBooks Pro or Premier.



If you need the standard accounting tools, consider...

QuickBooks Pro

- Provides full general ledger, AP/AR capabilities, invoices and reports
- Integrates with value add services like Payroll*, Time Tracker*, and Shipping Manager*

Key Benefits: Organizes finances with ease including creating invoices and standard reports.

Please Note: For advanced inventory, forecasting or remote access needs, consider QuickBooks Premier Editions. For very large data files, consider Enterprise Solutions.



If you need to manage industry specific complexity, consider...

QuickBooks Premier Industry Edition

- Provides full general ledger and industry-specific reports, forms, and help menus
- Generates sales orders, work orders and inventory management tracking
- Supports remote access* and multiple user access

Key Benefits: Tailored to your business—lets you manage customer, vendor and employee data in ways that work for your industry.

Please Note: For more than 5 concurrent users, greater list capacity, advanced reporting, or increased security and control, consider the benefits of Enterprise Solutions.



If you need greater capacity, scalability or control, consider...

QuickBooks Enterprise Solutions

- Supports up to 20 users and hundreds of thousands of names and items
- Offers enhanced security, reporting and remote access
- The highest level of QuickBooks support—including product upgrades and data back-up
- Also available in Industry Specific versions


Key Benefits: Advanced reporting and inventory management, most user and data capacity, support and upgrades included—all with the QuickBooks ease of use






¹ 30 consecutive days of QuickBooks business accounting software support included from the date you register your software. Registration must be completed 90 days from software purchase; U.S. only. Internet access required for callback support. See support terms and conditions.

* Additional Terms and Conditions, fees and restrictions may apply. Please consult www.quickbooks.com for details.

Compare QuickBooks® Products

Whether you're just starting out or your business is growing, there's a QuickBooks that fits your needs. Learn how the different versions compare.



					
	Simple Start 2007	Online Edition	Pro 2007	Premier Editions 2007	Enterprise Solutions 7.0
	\$99.95	From \$19.95 per month	From \$199.95	From \$399.95	\$3,000 to \$7,500
	Desktop	Online	Desktop	Desktop	Desktop

Multiple User Access (with purchase of additional copies) ²		✓	✓	✓	✓
Available for download	✓	N/A, Online Product	✓	✓	
Print checks, pay bills and track expenses	✓	✓	✓	✓	✓
Track sales, sales taxes and customer payments	✓	✓	✓	✓	✓
Track employee time/job costs and automatically bill for them		✓	✓	✓	✓
Manage payroll & payroll taxes; offer Direct Deposit (subscription required) ³		✓	✓	✓	✓
Features designed for your industry				✓	✓
Create business plan and sales/expense forecasts				✓	✓
Set billing rates by employee, customer/client, position or service				✓	✓
Chart of accounts, menu, and sample files customized for your industry				✓	✓
Track hundreds of thousands of inventory items, customers, or vendors ⁴					✓
Retrieve your data with ODBC compliant applications such as Microsoft Access or Excel to run advanced reports ⁵					✓

¹ Simple Start Free Edition supports tracking of up to 20 customer and vendor contacts.

² Requires the purchase of additional single-user and/or multi-user packs to become multiple-user capable (one user per license).

³ QuickBooks Payroll requires a subscription, EIN and Internet access. Additional fees apply to Direct Deposit. Pro for Mac uses payroll services from PayCycle and Aatrix. Direct Deposit not available with Online Edition.

⁴ Enterprise Solutions allows you to add up to one million names (e.g. customers, vendors, employees) and up to one million items (e.g. inventory, non-inventory, and service items). Some performance degradation is likely as your lists approach these size thresholds.

⁵ Applications sold separately.

The QuickBooks family can help in other ways too.

In addition to QuickBooks Financial Management software, there are additional products and services that we think could be of great use to your business—specifically our **Point of Sale**, **Payroll** and **Merchant Services**. These services work seamlessly in the QuickBooks environment, and can add substantial work efficiencies to your workflow and process.

Free Copies of Simple Start can be obtained by visiting accountant.intuit.com/simplestart

Please visit quickbooks.intuit.com or call **1-888-666-7917** for more on all these products and much more.