



TERM:

One (1) Year

RESPONSIBILITIES FOR THE ATHLETES:

- Willing to work and have a presence at Fitness Expos, Demo Events, Promo Events and other Appearances (Travel expenses taken care of by Company, plus per diem)
- Attend and represent the Company at all negotiated events/shows as agreed upon by both parties. Shows and events to be mutually agreed upon at least thirty (30) days prior to event date.
- Attend and represent Company for up to fifteen (15) days for promotions, including and without limitation to visits to the Company's website, video and photo shoots, commercials and interviews -- radio, television or other public settings. These appearances will be prearranged and mutually agreed upon by both parties, affording the athlete with a reasonable amount of prior notice before the events take place.
- Agrees to work with the Company's Digital Publishing Team on creating at least 4 articles or video presentations to be determined and agreed upon by both parties.
- Wear Company's branded clothing, which may be either (1) clothing provided by Company; or (2) clothing selected by Athlete and paid for by the Company. This clothing is to be branded with the Company's name and logo provided that it is preapproved in writing by the Company. Clothing that displays the company logo, slogan or branding is to be worn when attending events arranged by the Company and any other event or promotion in which allowed, including but not limited to interviews, shows, PR Events, photo shoots and Video Segments.
- Promotion of the Company and the Company's products on all: Personal Web Pages, Forums, Message Boards, brochures and other marketing material handouts used at all Events
- All promotional pictures of the Athlete Endorser shall include the Company's logo
- Will participate in 2 - 4, local or surrounding market, television or radio segments, depending on media interest
- Will participate in 3 - 10 media interviews by phone and/or in person, depending on media interest
- Actively promote the Company or the Company's Product on all social media outlets, including and without limitation: Facebook, Pinterest, Instagram, Twitter and YouTube. Social media promotions will include links to the Athlete or other articles, recipes, or workout programs associated with the athlete and/or Company. Social media activity can include:
 - 48 - 60 product specific Twitter Tweets, 4 - 5 per month
 - 48 - 60 product specific Facebook Status Updates, 4 - 5 per month
 - 48 - 60 product specific Instagram Photos, 4 - 5 per month
 - 36 - 48 product specific YouTube Videos, 3 - 4 per month
- Write 24 - 36 Blog posts at a rate of 2 - 3 per month
- Write 24 - 36 Articles at a rate of 2 - 3 per month



COMPENSATION:

- To include services rendered, travel expenses and the cost of marketing materials used or distributed during appearances
- Endorser shall receive \$1,500 per month
- \$500 per month of company products used during promotions for personal use and the development of a personal testimony
- Payment for participation in two (2) Competitions, including:

Airfare
Hotel
Transportation - Rental Car/Taxi/Shuttle

- Two (2) Photo Shoots Expenses paid for

RIGHT OF PUBLICITY:

During the term of this Agreement, the Endorser grants and consents to the Company's unlimited commercial use of the Endorser's name and likeness. The rights to publicize the Endorser's name and photograph is up to the Company's sole discretion and can be used to advertise, promote, endorse and publicize products, as well as the Company's business. Publicity and promotional materials and appearances can be used worldwide, in any media selected by the Company. This is including but not limited to print, radio, television, electronic, telephone, wireless or internet.

PLEASE NOTE:

This is just an example and each agreement varies. Please understand the company and their needs to make it a win win.

WHO TO CONTACT AND WHERE TO FIND A COMPANY:

Normally it is the marketing department who is in charge of booking Talent, Athletes, Demo Reps and so forth. Sometimes they have Team Managers, Sponsorship Department or it will vary. Each Company is different because all companies have different budgets for this section within each company. Basically Google the company below, find and email or phone number to that specific company and just simply ask, "Who is in charge of booking your athletes?" It is as simple as that. Then when you know who it is, win them over and show them why they need to sign you as their athlete. Prove to them you are worthy and you will be signed.

ALL BRANDS SORTED BY POPULARITY:

1. Optimum Nutrition
2. JYM
3. MuscleTech



4. MusclePharm
5. BSN
6. Cellucor
7. BPI Sports
8. RSP Nutrition
9. NOW
10. Dymatize
11. Universal Nutrition
12. EVLUTION NUTRITION
13. Bodybuilding.com Foundation Series
14. Quest Nutrition
15. Nutrex
16. Bodybuilding.com Accessories
17. NLA for Her
18. B-Elite Fuel
19. Bodybuilding.com Clothing Core Series
20. MET-Rx
21. ProMera Sports
22. Arnold Schwarzenegger Series
23. Beast Sports Nutrition
24. SciVation
25. COBRA LABS
26. Labrada

27. MRM
28. Controlled Labs
29. GAT
30. Cutler Nutrition
31. AllMax Nutrition
32. Nature's Best
33. CytoSport
34. BlenderBottle
35. MP Hardcore
36. Pro Supps
37. Infinite Labs
38. MHP
39. Harbinger
40. Twinlab
41. Kaged Muscle
42. PrimaForce
43. Evogen
44. S.A.N.
45. Betancourt Nutrition
46. Top Secret Nutrition
47. iSatori
48. Grenade
49. PharmaFreak

50. Beverly International
51. MuscleMeds
52. FitMiss
53. Chef Robert Irvine FortiFX
54. Gaspari Nutrition
55. True GRIT
56. Natrol
57. All American EFX
58. Prime Nutrition
59. Body Nutrition
60. MAN
61. ISS Research
62. Doctor's Best
63. Bodybuilding.com Clothing B-Elite Series
64. GASP
65. iForce Nutrition
66. ErgoGenix
67. Bodybuilding.com Platinum Series
68. HIT Supplements
69. SmartShake
70. Schiek
71. Physique Enhancing Science
72. Mass Machine Nutrition



73. Pro Tan
74. Bodybuilding.com Clothing
75. Vega
76. Prolab
77. Neon Sport
78. Applied Nutraceuticals
79. AST
80. VPX
81. Vigor Labs
82. GoFit
83. 4 Dimension Nutrition
84. Source Naturals
85. P28
86. Ronnie Coleman Signature Series
87. Blue Star Nutraceuticals
88. Walden Farms
89. EAS
90. BioNutritional
91. SD Pharmaceuticals
92. AI Sports Nutrition
93. Nutrabolics
94. Clutch Bodyshop
95. Magnum Nutraceuticals

- 96. MUTANT
- 97. Body Fortress
- 98. Ultimate Nutrition
- 99. Pure Protein
- 100. New Chapter
- 101. Better Bodies
- 102. Olympian Labs
- 103. Myogenix
- 104. NutriForce Sports
- 105. SNAC
- 106. Lenny & Larry's
- 107. Cyclone Cup
- 108. MRI
- 109. Grizzly
- 110. PB2
- 111. Inner Armour
- 112. Promax
- 113. Axis Labs
- 114. ANS Performance
- 115. ABB
- 116. Garden Of Life
- 117. Fit & Fresh
- 118. TS FIT



119. Performix
120. Novex Biotech
121. Nordic Naturals
122. USPlabs
123. Core Nutritionals
124. Healthy 'N Fit
125. Rainbow Light
126. Gold's Gym
127. Athletic Edge Nutrition
128. Lecheek Nutrition
129. Vitargo Global Sciences
130. Fat Gripz
131. Millennium Sport
132. Supreme Protein
133. Perky Jerky
134. LiveLong Nutrition
135. Come Ready Nutrition
136. Hydra Cup
137. Applied Nutrition And Science

138. Myprotein
139. Nature's Way
140. Champion Performance

141. Irwin Naturals
142. PhD
143. Panthera Labs
144. SpiderBottle
145. Life Extension
146. Egg Whites International
147. Liquid Grip
148. Detour
149. Kay's Naturals
150. Amazing Grass
151. Trace Minerals
152. Revolution Nutrition
153. Formutech Nutrition
154. Nutiva
155. SNI
156. 360CUT
157. CTD Sports
158. NutraFusion Nutritionals
159. Supreme Sports Enhancements
160. fitlosophy
161. Integrated Supplements
162. Genomyx
163. Ryno Power

164. New Whey Nutrition

165. Six Star Pro Nutrition

166. Krave

167. SportPharma

168. New Wave Enviro

169. Muscle FX

170. Health Plus

171. Molecular Nutrition

172. GU

173. Nova Forme

174. Fuel:One

175. Hydroxycut

176. Zipfizz

177. ProSource

178. MMUSA

179. Xtreme Formulations

180. PowerBar

181. Premier Nutrition Corp.

182. Bodybuilding.com

183. FUSION BODYBUILDING

184. Honey Stinger

185. Balance Bar

186. Reflex Nutrition

187. Only Protein

188. Fighter Diet

189. HALEO

190. Weider

191. CNP Professional

192. Dcore

193. ANSI

194. Himalaya

195. Pride Nutrition

196. Paradise Herbs

197. ZonePerfect

198. FRS

199. FlapJacked

200. Jan Tana

201. Heavy Sports

202. Progryp

203. Sun Warrior

204. USN

205. Primo Chalk

206. Neogenix

207. Endurox

208. Kaizen

209. Udo's Choice

- 210. Xyience
- 211. Escali
- 212. GRIPAD
- 213. Rise Bar
- 214. John Scott's Nitro
- 215. Deva Nutrition
- 216. Vitaminalers
- 217. Muscleology
- 218. BarnDad Innovative Nutrition
- 219. Gamma Labs
- 220. SCI-MX Nutrition
- 221. Muscle Elements
- 222. Bill Phillips
- 223. Sequoia Fitness
- 224. Body-Solid
- 225. Jay Robb
- 226. Better Body Sports
- 227. Ab Cuts
- 228. Vibrant Health
- 229. Gym Angel
- 230. Enzymatic Therapy
- 231. SES Nutrition
- 232. Malebasics

- 233. X2X
- 234. Omega Sports
- 235. SPRI
- 236. Flexsports
- 237. Naturade
- 238. Garden Greens
- 239. MetraGenix
- 240. AOR
- 241. NuHAIR
- 242. SkullCandy
- 243. Metabolic Diet
- 244. Xenadrine
- 245. RRI
- 246. Suits by Amy
- 247. MuscleMaxx
- 248. Nature's Secret
- 249. MemoryMinder Journals
- 250. Force Factor
- 251. Extend Nutrition
- 252. Ascenta
- 253. IronMind
- 254. Swole Sports Nutrition
- 255. NoGii

- 256. Caveman Foods
- 257. Polar Bottle
- 258. KT Tape
- 259. Sera-Pharma
- 260. High Energy Labs
- 261. Big Back Grips
- 262. Nutraceuticals
- 263. ACTIVLAB
- 264. Boundless Nutrition
- 265. Optimal Health Systems
- 266. Body Uprising
- 267. Futurebiotics
- 268. Living Essentials
- 269. Biotivia
- 270. Renew Life
- 271. FITMARK
- 272. Advanced Fitness
- 273. Rumble Roller
- 274. Absolute Nutrition

- 275. BioX Performance Nutrition
- 276. Trimr
- 277. Onnit

- 278. Prohands
- 279. Betty Lou's
- 280. Convenient Nutrition
- 281. Nutrition By Design
- 282. Sling Shot
- 283. Designer Whey
- 284. Vitol
- 285. Mega-Pro
- 286. Fountain Of Youth
- 287. DTP
- 288. Cap Barbell
- 289. BeautyFit
- 290. Sopharma
- 291. Go Nutrition
- 292. Spud, Inc.
- 293. Tiger Tail
- 294. NuGO
- 295. Kinetica
- 296. Body360 Nutritionals
- 297. HPF
- 298. QNT International
- 299. Omron
- 300. Gymboss

- 301. RockTape
- 302. Super Body Care
- 303. Polar
- 304. SGN Nutrition
- 305. Yurbuds
- 306. Sexy-Strong
- 307. NRGFuel
- 308. Biotab Nutraceuticals
- 309. Muscle-Link
- 310. Muscle Foods
- 311. BioGenetic Laboratories
- 312. Boditronics
- 313. Powerman
- 314. Flexsolate
- 315. VXRSI
- 316. Hair No More
- 317. SIGG
- 318. Ratio
- 319. Bio-Synergy
- 320. Diet Works
- 321. GEAR
- 322. NGN
- 323. Original Nutritionals

324. EasyGO Dispenser

325. Ageless Foundation

326. Muscle Fortress

327. Isopure

328. Windmill Health Products

329. Bikini Ready

330. Bio-Science Institute

331. EBOOST

332. Ogio

333. Haulin' Hooks

334. ProFight

335. Gaia Herbs

336. Rose Acre Farms

337. Hammer Nutrition

338. Barmon

339. ActiveWrap

340. Sportronic Health Research

341. KickButt

342. Kleissinger Labs

343. FA Engineered Nutrition

344. Champion Naturals

345. Femme Nutrition

346. Probar

347. Liftag Sport

348. BQuick Nutrition

349. Tattoo Goo

350. Just Live

351. Performance Meals

352. Hard Rock Supplements

353. Planetary Herbals

354. Tanita

355. Dr. Smoothie

356. BADDASS Nutrition

357. 22 Days Nutrition

358. EQ Nutrition

359. 2XU

360. Intensity Nutrition

361. KOSS

362. CEP Compression Sportswear

363. Tortured Clothing Company

364. Doctor's Select Nutraceuticals

365. Cellfy

366. DreamBrands

367. Pro-Rx Labs

368. Skinnygirl Daily

369. Organic GLO

370. Anabolic Agents

371. Xtreme Couture Athletic Pharmaceuticals

372. Hayabusa

373. Symbiotics Sport

374. Ground-Based Nutrition

375. Protein Pow

376. Inner Armour Blue

377. Zensah

378. SynTech

379. TowelMate

380. Miracle Noodle

381. Fit Fuelz

382. Cenergy Nutrition

383. Vitacore Health Products

384. Grip4orce

385. Gym Girl Apparel

386. Smart-Tec

387. Extreme Nutrition

388. Hybrid

389. Blade Nutrition

390. Eclipse 2000

391. Sthenos Clothing

392. Zoller Laboratories

- 393. Organic Food Bar
- 394. Ric Drasin
- 395. PowerBlock
- 396. Vitazen
- 397. Athlete Octane
- 398. Flex-Power
- 399. Revolutionary Technology Nutrition
- 400. Activeman
- 401. Nutrition53
- 402. Nitro2Go
- 403. No Opportunity Wasted Bars
- 404. Gym Professor
- 405. Alpha Helix
- 406. Anabolic Designs
- 407. MARKED
- 408. Super 7
- 409. Liberator
- 410. Eggology