

Burger King Holdings Inc.

5505 Blue Lagoon Dr

Restaurant Chains

Headquarters

Miami FL 33126-2029

Telephone:	305 378-3000
Fax Number:	305 378-7910
Internet Homepage:	http://www.bk.com http://www.burgerking.com
Company Email:	webmaster@burgerking.com
Primary Industry:	Restaurant Chains
Publicly Held:	Yes
Total Sales:	\$2,234,000,000
Total Units:	11,283
Trade Names:	Burger King (11,283)
Units Franchised To:	9,980
Preferred Square Footage:	2,800 ; 3,200 ; 4,000
Preferred Location Types:	Airports; Community Mall; Convenience Store/Gas Station; Downtown; Freestanding; Institution (college/hospital); Kiosk; Outlet Mall; Parks; Regional Mall; Stadiums; Strip Mall; Travel Plazas
Projected Openings:	300
Areas of Operation:	AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, GU, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MO, MS, MT, NC, ND, NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, PR, RI, SC, SD, TN, TX, UT, VA, VI, VT, WA, WI, WV, WY, AB, BC, MB, NL, ON, QC, SK
Foreign Countries:	ANDORRA; ARGENTINA; AUSTRALIA; AUSTRIA; BAHAMAS; BAHRAIN; BOLIVIA; BRAZIL; CANADA; CAYMAN ISLANDS; CHILE; CHINA; COSTA RICA; CYPRUS; DENMARK; DOMINICAN REPUBLIC; ECUADOR; EL SALVADOR; GERMANY; GIBRALTAR; GREAT BRITAIN; GUATEMALA; HONDURAS; HONG KONG; HUNGARY; ICELAND; INDONESIA; IRELAND; ISRAEL; ITALY; JAMAICA; JAPAN; JORDAN; KUWAIT; LEBANON; MALAYSIA; MALTA; MEXICO; NETHERLAND ANTILLES; NEW ZEALAND; NICARAGUA; NORWAY; PANAMA; PARAGUAY; PERU; POLAND; PORTUGAL; QATAR; SAUDI ARABIA; SINGAPORE; SOUTH KOREA; SPAIN; SWEDEN; SWITZERLAND; TAIWAN; THAILAND; THE NETHERLANDS; THE PHILIPPINES; TRINIDAD & TOBAGO; TURKEY; UNITED ARAB EMIRATES; URUGUAY; VENEZUELA
Parent Company:	Texas Pacific Group, FORT WORTH, TX
Subsidiaries:	Burger King Restaurants of Canada Inc., TORONTO, ON CANADA
Real Estate Comments:	Burger King real estate criteria include: Location types - Corner or corner wrap, 35,000+ square feet, good visibility for signage and building, high traffic count; Building - 4,000+ square feet with parking and drive-through to meet applicable codes. Typical lease: 10

years. Population required: >25,000 in 2 mile radius.

Notes:

International systemwide sales for Burger King are estimated at \$4,250,000,000 for fiscal 2006. The company initiated selling stock as a public entity in May 2006.

KEY PERSONNEL:

BRIAN SWETTE - Chairman

JOHN W. CHIDSEY - CEO

RUSSELL B. KLEIN - President Global Marketing, Strategy & Innovation

PETER ROBINSON - Exec VP (Burger King); President (EMEA)

PETER TAN - Senior VP (Burger King); President (Asia Pacific)

CHUCK FALLON - President (North America)

ARMANDO JACOMINO - President (Latin America)

BEN K. WELLS - CFO

JULIO RAMIREZ - Exec VP Global Operations

CHRIS ANDERSON - Senior VP Finance, Risk Management

DAVID GAGNON - Senior VP Company Operations, Training, North America Real Estate

JOE SORACI - Senior VP Franchise Operations, West Zone

CARLOS RIBAS - Senior VP Product Marketing, Global Market

W. BARRY BLUM - Senior VP Franchising, Market Development

JONATHAN FITZPATRICK - Senior VP Real Estate, Construction, Franchise Development

ROBERT GUMM - Senior VP Development (North America)

MIKE KAPPITT - Senior VP Global Business Intelligence and Strategy

MARTIN BROK - Senior VP Franchise (European, UK)

ALBERT COUTO - VP Finance

JOE CHRISTINA - VP Operations, Southeast Division

RICHARD COATS - VP Operations, Midwest Division

JIM JOY - VP Operations, Northeast Region

DIANA PETROVICH-TAO - VP Operations, Mountain Division

BRIAN GIES - VP Marketing Impact

ROBERT LEVITE - VP Field Marketing

JOHN SCHAUFELBERGER - VP Product Marketing, Innovation

RICK BURKET - VP Development, Construction

AMY KNIGHTS - VP Real Estate, Construction, Design

GARY JOHN - VP International Development

ANNE CHWAT - General Counsel

MARLENE MITCHELL GORDON - VP; Corporate Counsel (Burger King Brands Inc.)

GILLIAN SMITH - Senior Director Media & Global Collaboration, Advertising, Ethnic Marketing

ANNETTE RODRIGUEZ - Senior Director Development (U.S., Canada)
NIKKA COPELAND - Senior Director Business Development
JULIAN GOMEZ - Director Operations, Strategic Planning
JOHN HEFTY - Director Facility/Maintenance
DAWN FOSTER - Director Product Marketing
JIM SCHWANDT - Director Non-Traditional Business Development
SAM AFANDI - Development Manager (South & Central CA)
JULIE BLACK - Development Manager (DC, South IN, KY, MD, Southeast MO, West PA, VA, WV)
ALAN D. CORWITH - Development Manager (FL)
ARUN MALVEA - Development Manager (AR, LA, MO, MS, East TX)
GARY NAUMAN - Development Manager (South IL, IN, KS, North MO, OH)
JEFF PICCOLO - Development Manager (BC, North CA, West NV, OR, WA)
GLENN REMUS - Development Manager (IA, North IL, KS, MI, MN, NE, ND, SD, WI)
TONY SCARDINO - Development Manager (OK, Central TX)
DAVID SELLERS - Development Manager (NC, SC, TN)
GAYLE VOSS - Development Manager (AL, North FL, GA)
JULIE WALKER - Development Manager (AZ, CO, ID, MT, NM, East NV, Northwest TX, UT, WY)
JEFF WEINMAN - Development Manager (Canada)
MITCH YUDIN - Development Manager (CT, DE, MA, ME, NJ, NY, East PA, RI, VT)