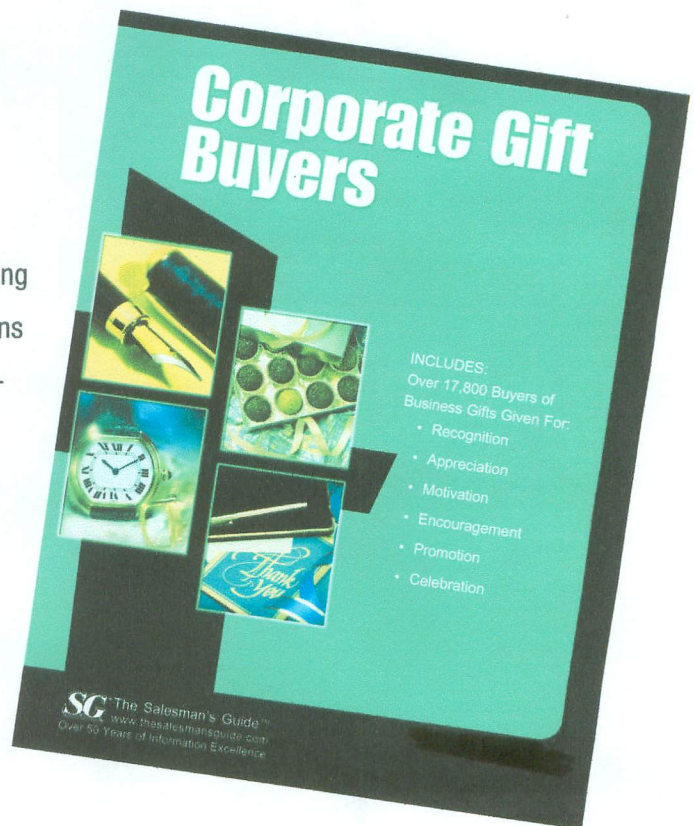


CORPORATE GIFT BUYERS

Are you looking for an edge in the corporate gift purchasing market? This directory identifies over 17,800 corporations that purchase gifts for business purposes noting specifically the executives who are primarily responsible for the selection and buying of motivational gifts, appreciation gifts, promotional gifts, encouragement gifts, and celebration gifts.



Highlights:

- **Contact information for over 17,800 buyers and decision makers.**
 - **Indexed by dollar volume spent on gifts and size of company**
 - **Fully Searchable CD-ROM Databases!!**
- Import into the following programs:*
- Microsoft Access
 - Microsoft Excel
 - Goldmine
 - DBase
 - ACT!

Listings include the following data elements: Company & division name, contact names & titles, street & P.O. Box addresses, phone & fax numbers, Web site addresses, general email addresses, type of business, dollar volume spent on corporate gift purchases, and number of employees.



The Salesman's Guide™

Over 50 years of Information Excellence