

JOB DESCRIPTION FOR MEMBERSHIP CHAIR

- Serve as a member of the Chapter Board of Directors.
- Serve as the primary contact for those seeking AMTA membership information.
- Contact new members via phone and/or letter to welcome them to the Chapter.
- Work to increase membership in AMTA by serving as a speaker/presenter to massage schools, high schools, colleges, vocational schools, etc.
- Contact by phone and/mail those members who have not renewed to support them in continuing their membership.
- Lead the Chapter effort in designing programs and initiatives that attract and retain members.
- Distribute membership roster to Board members as needed for unit development or committee development.