



**james vande castle**

principal  
creative director  
art director  
design manager  
production manager  
production artist

With more than ten years experience I am highly creative, a self-starter and excellent team member. I am able to multi-task work efficiently under deadlines, direct and setup photo shoots, and possess strong written and verbal communication skills.

**design a tivity, llc**  
minneapolis, mn  
2007 to Present  
principal | creative director

I started design a tivity for more diversity in my projects. Currently serving clients as a small design studio creating everything from identity design to marketing campaigns and art direction/design for magazines and catalogs. I consider design a tivity more than a graphic design studio; I pay special attention to brand awareness and development while counseling my ongoing clients on how to grow their brand with the ever changing market.

**malcolm demille inc.**  
nipomo, ca  
2005 - 2007  
graphic artist

Malcolm DeMille Inc., is a mid-size artisan / jeweler / sculpture studio. As the graphic artist, I designed high-end custom jewelry and sculpture for golf events. I was also responsible for developing new products, direct mail pieces, marketing kits and customer service support. Most notable designs; World Series of Golf 'Crown', Tiger Woods AT&T National Tournament Trophy, The DeMille Wine Series, The Mayakoba Classic Pro-Am Trophy and the Ashland University Donor Medallion Award.

**web feet integrated marketing**  
san luis obispo, ca  
2005 - 2005  
lead graphic designer

WebFeet Integrated Marketing Inc., is a small full-service design studio catering to the Central Coast of California. As graphic designer, I created brand identities, consumer brochures, coupon publications, advertisements, packaging, and in-house direct marketing pieces.

**voyagi, inc.**  
minneapolis, mn  
1999 - 2005  
vice president | creative director |  
editor in chief | manager

Voyagi, Inc. was a small full-service publishing company catering to the magazine and trade show industry for the interactive kiosk segment. I initiated the creation of KIOSK magazine from the ground up as well as the traveling trade show 'The Kiosk Show', creation of a monthly publication, media kits, advertising, direct mailers, signage, advertising, sales and all marketing. Recognized in 2001 by the International Who's Who of Entrepreneurs for Excellence of Business.