



Susan G.
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PHILADELPHIA

MAKE A DIFFERENCE. **PLAY PINK.**

WWW.PLAY4THECURE.COM



www.play4thecure.com

131 Griffith Court, Perkasio, PA 18944

The P4tCure Movement

Hello. My name is Tina Reinprecht, the creator of the **Play 4 the Cure** movement. I am a former high school and current club field hockey coach and a field hockey event promoter. I am also a mom, a daughter, a sister, a wife, an aunt, a godmother, a friend, a lover of the game, and a passionate field hockey fan.

I have had the privilege of watching my three daughters grow up in the sport I love not merely as players but as citizens of the world and as children raised by the little sporting village we call field hockey. They and I have been touched by many special relationships drawn from teammates and their families, from coaches they have had, and even from opponents all stemming from the common passion of playing a sport – field hockey. As a coach, when I walk off the field or court, out of the corner of my eye, I always notice the patient faces of tireless supporters - the moms and dads and sometimes grand moms and granddads who pick up their children or grandchildren after practice, extend a hug after a game - often congratulatory, sometimes comforting. I smile at what a catch in those glimpses, sometimes on the inside, sometimes on the outside, sometimes both inside and out.

I remember one of those glimpses 7 1/2 years ago that lingered. And although I had a smile on the outside, a knot was forming on the inside all because of seeing a hat. One of my players' moms was wearing a hat. It wasn't cold out that day yet she wore a hat. Two months later another mom came to practice wearing – a hat. Both of those women wore those hats to cover their thinning hair from chemotherapy treatments. And in that second moment, while my heart questioned, "what was going on?" my mind was made up that if I could ever find a way to create something that could show my support and appreciation for the mothers in our club fighting breast cancer, I would do it.

A fortuitous club move to the SportsPlex in Feasterville, PA gave me the opportunity to run an indoor tournament and dedicate proceeds to the fight against breast cancer. More specifically, our **P4tCure** tournament monies go **DIRECTLY** to the Susan G. Komen for the Cure and this year we will also donate to the America Cancer Society. In two years we have donated over \$11,000 to Susan G Komen from our indoor event alone. And now I have expanded this movement well beyond this annual tournament that is held just outside of Philadelphia. To anywhere in the U.S. field hockey is played. Last year over 300 programs signed up for our free P4tCure kit from Maine to California!

The eventual goal is to have every field hockey team in the United States and beyond participate during the month of October in the **Play 4 the Cure** movement: middle school, high school, college, club, university teams – please consider and participate in the **Play 4 the Cure** movement the month of October. The month of October is designated as Breast Cancer Awareness month and the fall is the prime field hockey season in our nation. How perfectly fitting that we mesh peak field hockey season in our country while the national breast cancer awareness campaign spotlight shines brightly during the month of October.

It is simple and easy to become a part of **Play 4 the Cure October** – order a free **Play4theCure** kit from our corporate partner, Longstreth Women's Sports, www.longstreth.com. The kit contains breast cancer awareness information, 50 P4tC wristbands, fundraising suggestions, how and where to report your fundraising efforts, and a pink NFHS field hockey ball for your designated **P4tC** game in October or to use as a ceremonial ball at the beginning of an October match. Or visit our website and download the "Official 2011 **P4tC** Information Packet" document and you are well on your way. After you have completed your event, fill out the Team Donation Form and mail monies and form to 131 Griffith Court, Perkasio, PA 18944. Please email us with your team name and city and state so we can post on the website and don't forget to upload your event pictures on our Picwing page of the website...

Success can only be met by your participation....one pink ball, one pink ribbon at time. Join us this October playing for the Cure!!!

Play 4 the Cure is a 501c3 non-profit organization.



www.play4thecure.com

131 Griffith Court, Perkasie, PA 18944

Suggestions for Collecting/Raising Donations

All donations go directly the Susan G. Komen for the Cure
or the American Cancer Society

Primary Annual Fundraising Events

Every October – the month of October is the official **Play 4 the Cure October** month for field hockey events. All competitive middle school, high school, collegiate, club and university field hockey is played in the fall in the United States. P4tC issue the official P4tC field hockey ball that can be used during games the month of October as the official game ball, as a ceremonial ball, or as to sell as part of fundraising – usage dependent upon the equipment rules of your affiliation.

Every December - Annual **Play 4 the Cure** Indoor Field Hockey Tournament at The SportsPlex, Feasterville, PA. This December's event will mark the 7th annual P4tC.

Suggestions for Collecting/Raising Donations for your Team

Play 4 the Cure October (P4tCO)

Order the FREE official P4tC kit from Longstreth. Longstreth will donate the cost of packaging and shipping of the kit in the name of the P4tC. The kit will contain 50 P4tC pink wristbands to sell for a suggested donation of \$1 each, two (2) P4tC game balls, suggestions for raising money, breast cancer awareness information, and instructions for submitting your teams donation. In addition, your program name will be listed on the Play Pink teams page on Play4theCure.com.

At home games – ways to collect donation money:

- Sell Gatorade, drinks, and homemade baked goods at games
- Sell pledge cards of \$1 or any amount you determine at games
- Sell the official P4tC wristband at games. Suggested donation: \$1
- Create "event" tshirts and sell them.
- Be creative....

At the end of your event/game, post your event pictures on the pic wing album at Play4thecure.com! Also please fill out the Team Donation Card, please make a copy for yourself and return with monies to: Play 4 the Cure 131 Griffith Court, Perkasie, PA 18944

Play 4 the Cure Indoor Tournament - register your team/club to play. A percentage of ALL tourney fees is automatically donated to the P4tC. Raffles, donations, etc are all a part of the event and are on site the days of the tourney. Email fhevents@gmail.com to register.

General Donations - Click on the donate now button of the website to make a direct monetary contribution via a PayPal system. Or mail your check to: Play4theCure, 131 Griffith Court, Perkasie, PA 18944.

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Play 4 the Cure October

Team Donation Card

(one form per participating group/team)

Please fill out and return with monies to:

Play 4 the Cure

131 Griffith Court, Perkasie, PA 18944

All checks payable to "Play 4 the Cure"

Charity (please circle one): American Cancer Society Susan G Komen

Date: _____ Name of Event or Dedication: _____

Name of Team/Organization: _____

Address of Team/Organization: _____

Contact Name: _____

Email: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____ Cell: _____

Total Donation Amount: _____

Please list sources of donations so we may update our suggestion list for other organizations participating in the P4tCure events.

Sources of Donations and/or comments:

Submitted by: _____ Phone: _____

Please Print Name: _____

On behalf of the **Play 4 the Cure** movement, thank you for your generous efforts in raising money for the Susan G. Komen for the Cure and the American Cancer Society. **Please make a photocopy of this form for your records.**

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